

## Business – Aims/Intent

Level 2/3 Business helps students to gain knowledge and understanding of key business concepts and give the students the opportunity to explore real business issues and how businesses work. The clear and straightforward structure to our new specification will support your teaching and students' learning.

Students will consider the practical application of business concepts. The units provide opportunities to explore theories and concepts in the most relevant way, through the context of events in the business and economic world. Students will look at the local and national economy to support their work

**Our intent is to provide opportunities for students to:**

Students apply their knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students develop an understanding of how these contexts impact on business behaviour. Students will apply their knowledge and understanding to business decision making including

## Implementation

### BTEC Edexcel specification

#### **Key stage 4:**

The business world is rapidly changing, with advances in communication, enterprise and technology.

Students in Years 9, 10 and 11, have an opportunity to take a BTEC Level 2 Tech Award in Enterprise. This is a hands-on course where students gain an insight into the sector and explore what it means to set up and run a business enterprise, developing the skills and confidence to succeed.

#### **Key stage 5**

Students in Years 12 and 13 can develop their understanding of business further by studying a BTEC Level 3 Extended Certificate in Business which covers business environments, finance, marketing and human resources. Students develop a variety of skills and techniques, as well as personal skills and attributes essential for performance in working life.

Both courses have proved to be very popular and accessible to students of all abilities. This course also stretches and motivates able students who have the drive to pursue their potential future career dreams.

## Impact

We want all of our students to gain useful life skills and develop the employability skills and qualities to be successful in the workplace. We do this by using a range of assessment methods including report writing, presentations, independent research and role play. This enables them to practice and evaluate their own communication and personal skills whilst also gaining essential understanding into the business world around them.

Students have direct exposure to local entrepreneurs through the curriculum and outside speakers.

**Enrichment opportunities-**

- Young enterprise company programme
- Interview practice - Panel of Interviewers arranged through Buckinghamshire Thames Valley Enterprise Partnership
- CV Writing Workshop with local business partners
- Externally based student workshops and conferences
- Guest Speakers